

cbc - christian braun consulting

IT Interim Manager, Project Lead & Coach

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About Me

- **Digital transformer** - “Bringing IT and people together!”
- **IT-Management:** Stand-In/advisory and project lead of complex projects (e.g. ERP/SAP since 10 years+)
- **Industry Know How:** Over 20 years in automotive, manufacturing, finance and banking
- **Companies:** Corporate (BMW AG, Neways Electronics AG), Public (Stadtsparkasse München), Private Equity (OHB Aerospace SE, Daidalos GmbH)
- **Seniority:** International Line Management, ex CIO/IT project lead and systemic Coach
- **Way of Work:** structured, hands-on, and empathic employee developer

Curriculum Vitae

Self-employed / Freelancer September 2020 - today

- **March 2023 - today:** Author of “How to boost your IT – Making your organizational IT the engine of digital transformation” and development of an IT organization maturity analysis tool.
- **September 2022 - February 2023:** Interim Managing Director and Group CIO at OHB SE in Bremen/Oberpfaffenhofen: Defining digital roadmap, implementing project management methodology, Line Management of the SAP-Team (Implementing SAP-Fiori), the IT Operation

Team (Implementing IT Service Management) and major improvements in IT Security (e.g. SOC/SIEM).

- **Since May 2022 (till April 2024):** Advisor for the transformation of the IT Department of SSW-Trading in Hamburg. Operationalization of an agile designed IT organization (SAFe). On average 2 days per month.
- **March 2022:** Lecturer for workshops "Leadership in simple, complicated, complex and chaotic situations". Conception, Training and follow-up support.
- **May 2021 – February 2022:** Interim Head of IT at Neways Electronics in Riesa / Dresden. Crisis management and stabilizing the IT (after 70% lay-offs). Implementing an incident ticket system and project demand management, out-sourcing SAP change management on SAP production planning and IT infrastructure, recovery of IT security.
- **February 2021 - April 2021:** Advisor at Oranfit in Munich: Defining the company purpose, product portfolio and a KPI-based sales approach.
- **September 2020 - January 2021:** Founding of christian braun consulting for IT interim management and IT project lead.

October 2018 – August 2020: Director for Processes and IT at Stadtparkasse in Munich

- **Transformation of the IT department**, line management online banking and electronic payment (approx. 140 employees, € 50 million annual budget without staff), building a new management culture as well as expanding the digitalization of the online business unit and standardization of business processes in sales, back office and HR.
- **Digitalization strategy definition** together with the Executive Board, set up enterprise architecture management, a company-wide demand management, multi project management and giving dedicated project coaching (e.g. outsourcing bank account management, leading various task forces in online banking incidents during Corona)
- **Outsourcing IT infrastructure**, conversion of IT processes in accordance with BAIT and MARisk, introduction of SLA management for external service providers, implementation of Microsoft Teams (in Corona), Azure Cloud solution with Microsoft Dynamics and Power BI.

August 2016 – September 2018: BMW Project Lead ERP Migration at BMW Netherlands and BMW Belgium

- **ERP migration** Miles and integration to central BMW SAP for retail, wholesale leasing and finance including accounting / controlling at BMW Netherlands and transformation of the waterfall approach into an agile approach at BMW Belgium.
- **Rescue out of hand project** (untransparent project status, unaligned project tasks and missing integration to the central SAP solution) and had to be structured new and properly orchestrated. Total budget: €52 million, 45 direct project members and approx. 100 supply managers.
- **Defining Roles and responsibilities**, definition of necessary tasks, prioritization and planning, and communication, sorting necessary budget and resources, intensive stakeholder management along the steering committee up to the BMW Board. The troubled project in the Netherlands led to go live.

July 2014 – July 2016: BMW Head of BMW IT Demand- and Provider Management for the Region EMEA at BMW AG München

- **Definition of a European business/IT-architecture** and defining a heatmap-and operationalization of a digitalization roadmap for management investment decisions in IT digitalization.
- **Steering** total budget per year €250 million with approximately 50 central and local management deciders.
- **Planning, multi-project management** and de-escalations for central/local projects (e.g. data warehouse in Russia, CRM in Poland, compliance requirements in England).
- **Development of a KPI-based reporting system** for outsourced IT organizations (retained organization approach) in the BMW companies in EMEA.

April 2012 – June 2014: BMW IT-Manager at BMW Bank Russia in Moscow

- **On-site management** of local IT in Moscow.
- **Changing of local IT processes** and structures to BMW standards and optimization of external service provider relationships and ensuring IT compliance with Russian authorities such as Central Bank and FSG.
- **Taking care and coaching local IT project leads** and international providers (e.g. Infosys/India, Charisma/Romania).

Juli 2010 – April 2012: BMW Group IT Referent in Munich

- **Definition and coordination of the IT strategy** within the BMW domain architecture (processes and systems across all resorts (for the years 2012 to 2014 with CIO and main IT department leaders).
- **Project lead for the design of the IT architecture for China** production sites of BMW.

2006 –2010: BMW IT Key Account Manager Financial Services in the Region EMEA in Munich

- **Development and coordination of a European IT enterprise architecture** for the domains of contract purchase, contract management and rating of the markets of BMW Financial Services in Europe.
- **IT operating cost optimization** for infrastructures and software solutions of the markets of BMW Financial Services Europe.
- **Project Lead for re-organizing IT** of the BMW companies in the region EMEA
- **Project Lead for setup an IT unit in Athens/Greece** with the Romanian software company CHARISMA as ERP provider and integration into central BMW SAP.

2002 - 2006: BMW IT-Project Manager in Munich

- **Program Lead for the automation of the loan application processes** of 9 European BMW market companies of BMW Financial Services with one central rating engine, a message-based integration layer as well as a connection of all local customer data systems (frontends, back offices) and national credit agencies (e.g. Experian, Creditreform, Schufa).

- **Rollout Manager for the CRM** implementation of Siebel with the integration to local front-end and back-end systems in the European markets of BMW Financial Services and BMW sales companies (esp. Planning coordination, test management and conflict resolution between national technical needs and central technical standardization requirements).

1997 – 2002: Project Manager Daidalos Academy at DAIDALOS Software- & Consulting House

- **Setup of the Daidalos Academy** for the transfer of know-how in business process parameterization of the in-house ERP software (internal and external training: for KPMG, Siemens etc.).
- **Software documentation and trainings** for the parameterization skills of the financial mathematical equation system, customer data model and APIs for the automation of business processes and their financial mathematical mapping (e.g. for leasing, financing and insurance).

1990 – 1997: Research Associate

- **1992-1997: University of Stuttgart Hohenheim** (Macroeconomics and Monetary Policy) – Follow-up with PhD (Hysteresis in Foreign Trade – Real Economic Effects of Monetary Policy).
- **1990-1992: Ludwig-Maximilians-University Munich** (lectures and seminars in monetary theory and monetary policy) and University of the Federal Armed Forces Munich (tutorials on microeconomics).

Education & Activities

- **Project management and agility:** various educations at BMW AG and third parties
- **Systemic Coach and Consultant** at ICO-Institute and member of Deutscher Verein für Coaching und Training (dvct)
- **Practitioner** of Immunity to Change (at Bob Keegan, Harvard Business School), Holacrathy (at Brian Robertson) and Lean Startup Management (at ESC School in London)
- **Member DDIM** (Dachverband Deutscher Interim Manager) and Start Up Hub in Kampala/Uganda
- **Master in National Economy and Statistics** at Ludwig-Maximilians-Universität Munich and PhD in Economics at University Stuttgart Hohenheim
- **Languages:** German (Mother tongue), English (fluently), French (day to day), Russian and Dutch (Basics)
- **Member Dance Sport Club GSC Munich** (Standard Ballroom Dancer)

Munich, June 26, 2023

Christian Braun